international green culture festival
međunarodni festival zelene kulture

GREENFEST
Ecomotivated by Vip

report
International Green Culture Festival

GREEN FEST

is inclusive event dedicated to ecology and environment protection, which, through education, film and exhibition program encourages life culture in accordance with green values.

4th International Green Culture Festival GREEN FEST was held November 13-15th 2013, in Dom omladine Beograd (Belgrade Youth Center), attracting around 9000 visitors who could enjoy in all programs of the festival, completely free.

Program of the festival is divided in three segments:
GREEN FIELD, GREEN SQUARE, GREEN SCREEN FEST

Education program GREEN FIELD is place for opening of new approach to education through peer and expert education. 21 workshop/lecture/debate was held for students from 51 education institutions.

Exhibition program GREEN SQUARE is informative-exhibition program dedicated to companies, organizations, civic initiatives, artists, social and student entrepreneur companies developing green products and initiatives. 19 exhibitors formed welcoming square for all the visitors of the festival.
International Environmental Film Festival GREEN SCREEN FEST is divided in two parts, competitive and revue.

Call for Entries was opened with support of City of Belgrade - Environment protection Secretariat. Awards for winners were provided by Vip mobile, Lenovo and Canon. Besides, in cooperation with Vip mobile, additional Call for Entries was opened for the best film shot with mobile phone. Total of 123 films was received from 24 countries.

In revue part, the newest high quality documentary films were screened, festival winners from around the world. Three films (GMO OMG, Blackfish and Trashed) had Serbian premiere in the festival.

NOVEMBER 13 - 15TH 2013
BELGRADE YOUTH CENTER
green fest in numbers

3 days
Over 9000 visitors
123 films from 24 countries
7 Awards and 5 special mentions
21 workshop
51 education institutions
19 exhibitors
64 voluntaries

ORGANIZER OF THE FESTIVAL

Environment Improvement Centre is non-governmental, non-profit organization dedicated to protection and improvement of environment. It is founded in 2008, in Belgrade, with objective to encourage and help protection of natural heritage and ensure fair distribution of natural resources through the implementation of sustainable development and green values.

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greenfield

This year, the youngest festival visitors came from kindergarten “1001 radost” (1001 joy), certified with “green flag”, on workshop about endangered flora and fauna species in Serbia, hosted by Institute for nature conservation of Serbia.

PEER EDUCATION

Since festival foundation, part of the education workshops is conducted through program of peer education.
Panel discussion
MEDIA AND ENVIRONMENT

Panel discussion was ideal chance to ask questions and to hear different opinions on media reporting about the environment. Participants were:
Ivan Cvejic — News Agency Beta,
Igor Rill — National Geographic Serbia,
Slobodan Bujanovic — Center for science promotion
Duska Dimovic — World fund for nature (WWF)

ECO HOUSE

Architect Rado Kosanovic and Engineer Vladimir Jankovic introduced the visitors with possibilities of converting residential buildings into energy independent unit, through application of energy efficiency measures and use of renewable energy sources.

PROFESSIONAL CHALLENGES IN AREA PROTECTION

Together with representatives of Institute for nature conservation of Serbia, Ministry of natural resources, mining and spatial planning and Environment Protection Secretariat of City of Belgrade, through the team work, students and high-scholars learned how to overcome professional challenges in nature protection.
green screen

9 revue screenings 24 amateur films 24 short films
over 5500 spectators
From the beginning, integral part of GREEN FEST are social campaigns with goal to draw attention to different aspects of responsible action towards environment. The concern of organizers was directed towards deposition of harmful waste that citizens throw away with household waste which additionally intoxicates the environment. This year together with Red Cross of Palilula and organization Lice ulice, we have supported the project “My neighbor without the roof” and collected around 1.50 kg of used clothing for homeless. Also, together with Vip mobile we have organized collection of old and unused mobile phones.

As much as 64 volunteers have gave its contribution to festival, in positive atmosphere with unavoidable socializing and fun, and made sure that the visitors are feeling good and are learning about ecology and environment.